

READER AD

PRINT CLEARLY... ONE WORD PER SPACE

1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	\$5.50
4.	_____	_____	_____	\$6.00
5.	_____	_____	_____	\$6.50
6.	_____	_____	_____	\$7.00
7.	_____	_____	_____	\$7.50
8.	_____	_____	_____	\$8.00
9.	_____	_____	_____	\$8.50
10.	_____	_____	_____	\$9.00

Each additional line (4 words) 50¢.

Name _____ Phone # _____

Address _____

Did you remember your phone number or address in your ad?

First 3 lines \$5.50 **\$5.50**
 Each Add'l Line _____ x 50¢ ea. _____
 All Bold, 50¢ _____
 Border, \$1.00 _____
 Larger Heading, \$1.00 _____
 Same ad 2nd week 1/2 Price _____
TOTAL ENCLOSED _____

Mail or bring to:
THE HI-LITES
 217 N. Franklin St., Watkins Glen, NY 14891
THURSDAY 5:00PM
For your convenience,
you may drop your ad off at:
CRONK PRESS, Montour Falls
JOHN SENKA AGENCY, Odessa
DEADLINE: Thursday at 5:00 pm

___/___ = \$ _____	___/___ = \$ _____	___/___ = \$ _____	___/___ = \$ _____
___/___ = \$ _____	___/___ = \$ _____	___/___ = \$ _____	___/___ = \$ _____

SHOPPER _____ Dates to Run _____ PRICE _____

(Same price as Hi-Lites ads.)

WE NOW ACCEPT MASTERCARD & VISA

Check One: Mastercard Visa
 Name on Card _____
 Card Number _____ - _____ - _____ - _____
 Expiration ___/___