

THE HI-LITES READER AD FORM

1. _____

2. _____ (10 words \$7.00)

3. _____
(Each additional word 10¢) one word per space.

4. _____

5. _____

6. _____

7. _____

8. _____

For Office Use Only

Hi-Lites Dates to run
& Price per week

__ / __ = \$ _____ __ / __ = \$ _____
 __ / __ = \$ _____ __ / __ = \$ _____
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Shopper Dates to run
& Price per week

__ / __ = \$ _____ __ / __ = \$ _____
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First 10 words \$7.00..... **\$7.00**

Each Addt'l Word ____x10¢ ea. _____

All Bold, 50¢ _____

Border, \$1.00 _____

Larger Heading, \$1.00 _____

Same Ad 2nd week 1/2 Price _____

TOTAL ENCLOSED _____

Name _____

Phone# _____

Address _____

WE ACCEPT MASTERCARD & VISA

Check One ____Mastercard ____Visa

Card Number _____

Expiration Date ____/____

Mail or bring to:
The Hi-Lites, 217 N. Franklin St.,
Watkins Glen, NY 14891
Deadline: THURSDAY 12:00PM
For your convenience you may drop
your ad off at:
CRONK PRESS, Montour Falls
SENKA AGENT, Odessa
DEADLINE: Thursday at 12:00pm