

# THE HI-LITES READER AD FORM

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_ (10 words \$8.50)

(Each additional word 10¢) one word per space.

4. \_\_\_\_\_

5. \_\_\_\_\_

6. \_\_\_\_\_

7. \_\_\_\_\_

8. \_\_\_\_\_

For Office Use Only

**Hi-Lites Dates to run  
& Price per week**

\_\_\_/\_\_\_ = \$ \_\_\_\_\_ \_\_\_/\_\_\_ = \$ \_\_\_\_\_

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**SCA Shopper Dates to run  
& Price per week**

\_\_\_/\_\_\_ = \$ \_\_\_\_\_ \_\_\_/\_\_\_ = \$ \_\_\_\_\_

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First 10 words \$8.50 ..... **\$8.50**

Each Addt'l Word \_\_\_\_\_x10¢ ea. \_\_\_\_\_

All Bold, 50¢ ..... \_\_\_\_\_

Border, \$1.00 ..... \_\_\_\_\_

Larger Heading, \$1.00 ..... \_\_\_\_\_

Same Ad 2nd week 1/2 Price ..... \_\_\_\_\_

**TOTAL ENCLOSED** ..... \_\_\_\_\_

Name \_\_\_\_\_

Phone# \_\_\_\_\_

Address \_\_\_\_\_

**WE ACCEPT MASTERCARD & VISA**

Check One \_\_\_\_\_Mastercard \_\_\_\_\_Visa

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

*Mail or bring to:*  
**The Hi-Lites, 217 N. Franklin St.,**  
 Watkins Glen, NY 14891  
 Email: ads@hilites.net  
**DEADLINE: THURSDAY 12:00PM**  
*For your convenience drop off at:*  
**CRONK PRESS, Montour Falls**  
**SENKA AGENT, Odessa**  
**DEADLINE: Wednesdays at 12:00pm**  
 Classified ads must be pre-paid